

CAMPAIGN GUIDELINES

CAMPAIGN HOURS: FRIDAY 8 a.m. – 6 p.m. | SATURDAY 8 a.m. – 11 a.m.

Election Campaigning at the Annual Meeting of Delegates will take place on Friday and Saturday, prior to the commencement of the election period within the business session, at approximately 11 a.m. on Saturday. On-site campaigning may take place in the designated areas of the MassMutual Center.

ALL campaign materials must be removed and campaigning discontinued by SATURDAY at 11 a.m. or when the election begins, whichever comes first.

In the event of a runoff election, campaigning for the runoff will resume on SATURDAY when the runoff is announced, for approximately 30 minutes.

Per MTA Standing Rules, RULE 10, Section 2:

No campaign literature or related materials may be distributed or posted within the seating area of the auditorium, registration areas or polling areas, or where such materials are visible from these areas.

DESIGNATED CAMPAIGN AREAS

Campaign materials including signage, flyers, handouts and other material are permitted in the campaign booths/tables (if such booths have been reserved by candidates) and in the hallway areas of the MassMutual Center, as indicated in communications provided to the candidates. Campaigning with campaign materials and congregating with signage is allowed in these designated areas. Campaigners may not obstruct the passage in these hallways at any time. Floor plans showing the designated campaign areas have been provided to all candidates and their campaign managers and are available from the Co-Chairs of the Credentials and Ballot Committee. Candidates and their campaigns must obey the directions of the Credentials and Ballot Committee (C&B) and MassMutual Center staff regarding relocation as deemed necessary by public safety or other meeting officials.

Campaigning with signage, flyers, handouts, and other material is subject to restriction by public safety officials and the Credentials and Ballot Committee, and participants must be aware of their surroundings and “common sense” guidance at all times. For example, congregating in any way that may block or impede access to or from escalators must be avoided at all times. Standing in front of the display booths of others for campaign purposes is also prohibited.

“Verbal Campaigning” on an individual basis may take place outside of the designated campaign areas, subject to the other provisions cited here. This and all campaign activity must cease when the polls open or at 11 a.m. on Saturday, whichever comes first.

PROHIBITED CAMPAIGN AREAS AND PRACTICES

Campaign materials and campaigning of any kind are prohibited outside of the specified hours above and are prohibited at all times in the Annual Meeting Business Session room (Hall B), the Registration Room (Hall A), near the entrance/exit doorways of those spaces and where they may be visible from these rooms.

While buttons may be worn in the Business Session, distribution of buttons in Hall A and Hall B is prohibited.

Posting of any literature or materials on the walls of the MassMutual Center, any hotels, or casino is strictly prohibited. Stickers of any kind are also prohibited.

CAMPAIGN MATERIAL

RELEVANT EXCERPTS FROM MTA POLICY 70.01, CAMPAIGN AND ELECTION GENERAL POLICY

Campaign material is defined as any document, electronic transmission, object, or other material that has the purpose or effect of promoting the candidacy of an individual for an MTA office, and shall include, by way of illustration and without limitation, billboards, newspaper advertisements, audio-visual materials, emails, brochures, position papers, buttons, pins, articles of clothing, candy, posters, banners, signs, fans, pens, announcements and invitations. The campaign guidelines are an extension of and are consistent with electoral provisions in the MTA Bylaws and Standing Rules.

CAMPAIGN MATERIAL

- Candidates for MTA elective office should recognize the fact that the office which they seek carries with it high professional standards and, therefore, should conduct themselves and their campaigns in such a manner as not to demean the office.
- All campaign materials for candidates or issues which are placed or distributed at meetings of delegates should comply with these guidelines and the MTA Standing Rules. It is the responsibility of each candidate/sponsor(s) to urge full cooperation by all campaign workers.
- No campaign literature or related materials may be distributed or posted within the seating area of the business session, registration areas or polling areas or where such materials are visible from these areas. *[NOTE: Clothing is considered campaign material if it has the purpose of promoting candidacy; as such, campaign-related clothing or items of clothing bearing the name of a candidate may not be worn into the business session, registration room, voting room, or any of the spaces adjacent to these areas. The committee has determined that manually altering an article of clothing in an attempt to achieve compliance is not acceptable.]*
- At meetings of delegates, the Credentials and Ballot Committee is authorized to remove campaign materials and prohibit practices which are inconsistent with the Committee's guidelines.
- Candidates shall be responsible for the removal of all campaign materials at the termination of the Meeting of Delegates.
- Campaign material shall in no way be designed to attack the character of an individual or group.
- All campaign materials shall be properly identified by source and sponsorship. The Credentials and Ballot Committee defines source and sponsorship as follows: Member/Author; Local Association/Sponsor(s).
- The official logo or letterhead used by the MTA may not be utilized in campaign materials.

RESPONSIBILITIES OF CANDIDATES

- Noisy demonstrations or use of sound equipment will not be permitted on the floor of the Annual Meeting, registration areas or polling areas.
- No items should be given away by lottery, raffle, drawing or similar means in connection with campaigning for elective office or issues at meetings of delegates.
- Campaigners handing out materials should not create traffic problems, impede the process of registration, or hinder entry into the main assembly hall. Campaign materials may not be distributed in the business session spaces at any time.
- Campaigners may not use press-apply or other sticky-back materials for badges or signs. Campaign literature may not be posted on walls. Campaigners should not block entrances, exits, traffic or fire aisles. In addition, the campaigners may be requested to comply with other restrictions imposed by the management of the meeting facility.
- Campaigners should not remove or deface campaign materials belonging to another candidate.
- Candidates shall be responsible for compliance with this policy, including responsibility for the conduct of their campaign manager and campaigns and their adherence to this policy.
- Candidates and their campaigns shall comply with any request or directive from the Chair of the Committee or the Chair's designee.
- Candidates or sponsors shall assume responsibility for the transportation and storage of their campaign materials and for the removal of all campaign materials at the termination of the Meeting of Delegates.
- The wearing of campaign buttons on the floor of the Annual Meeting is permitted. The distribution of campaign buttons on the floor is not permitted.

CAMPAIGN RULES WHILE POLLS ARE OPEN

- No campaigning shall be allowed by any candidates or their supporters while elections are in progress.

RELEVANT EXCERPTS FROM MTA STANDING RULES (and 2025 Special Rules)

RULE 10: Distribution of Campaign Materials

Section 1. All campaign materials shall be properly identified by source and sponsorship.

Section 2. No campaign literature or related materials may be distributed or posted within the seating area of the auditorium, registration areas or polling areas or where such materials are visible from these areas.

Section 3. At Meetings of Delegates, the Credentials and Ballot Committee is authorized to remove campaign materials and prohibit practices that are inconsistent with the committee's guidelines.

Section 4. Candidates shall be responsible for the removal of all campaign materials at the termination of the Meeting of Delegates.

RULE 11: ELECTIONEERING

Section 1. No electioneering shall be allowed during the time specified for the election.